

EASTERN MEDITERRANEAN UNIVERSITY
School of Tourism and Hospitality Management
PROGRAM OUTCOMES

PROGRAM NAME: Tourism and Hospitality Management		PROGRAM CODE: 551
FACULTY/SCHOOL:STHM	DEPARTMENT: Tourism and Hospitality Management	
LEVEL: Graduate-with thesis	DEGREE AWARDED: MSc	
<p>AIMS: This program aims to equip graduates with necessary knowledge and skills for careers that involve hospitality management, tourism management, policy-making and researching. More specifically, the graduates can develop their careers in a range of managerial positions in hospitality and tourism organizations, government units responsible of planning and policy development, researching and consulting in hospitality industry.</p>		
PROGRAM OUTCOMES		
<p>Program Outcomes in terms of Knowledge and Understanding:</p> <ul style="list-style-type: none"> • On successful completion of the program students would have developed knowledge and understanding that enable them to • Manage hospitality businesses effectively and efficiently through utilization of most recent managerial capabilities • Apply advanced researching techniques in relevant fields of hospitality. • Stimulate change in response to current and future developments in organizations in the tourism and hospitality industry • Evaluate different international experiences of the role of tourism in development, and the critical issues determining the success of the tourism-led economic policies <p>Furthermore, the research component of the program will allow for a needed expansion in the body of research on tourism and hospitality in Northern Cyprus, in the region and internationally. Specifically, the thesis study aims to develop the student's ability to apply research findings for solving of practical real-life problems in working life, as well as to prepare students to take on demanding, independent and professional tasks after graduation. Therefore, upon completion of the thesis, students:</p> <ul style="list-style-type: none"> • have a comprehensive understanding of their field, their profession's role in business life, as well as their profession's social significance • have the ability to search for information independently • have the required background skills for keeping up-to-date with current research and • professional developments in their field of specialization, as well as their critical analysis and assessment • have the required proficiency to independently produce knowledge and to apply this knowledge in 		

practice.

Program Outcomes in terms of Skills and Abilities: In this course, students will develop organizational and business skills that focus on the hospitality and tourism. Through lectures, guest speakers and case studies, students will develop an advanced understanding of the issues and concepts involved in creating successful hospitality and tourism. They will learn broad skills, such as formulating policy and planning for the future, as well as developing abilities in research, time management and presentation methods. Therefore, on successful completion of the degree, students would have developed skills to;

- researching in hospitality and tourism
- Develop self management skills that will clarify personal values and personality, have broad vision with longlife learning philosophy, set personal objectives, manage time and tasks and evaluate one's own performance as industry changes
- learn independently and co-operatively
- Develop problem solving skills to analyse problems, to think laterally about a problem, to identify strategic options and to evaluate the success of different strategies related to hospitality management
- Communicating information within hospitality environment; both in writing, speaking and through presenting information in a form suitable for decision-makers.
- Develop team work skills to take responsibility and carry out agreed tasks, take initiative and lead others, negotiate, assert one's own values, respect others and evaluate team performance
- Employ appropriate information technology skills to use IT as communication and learning tool, to access and manage information , to present ideas, and to use specialist software where relevant to hospitality and travel industry.